

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

*11" x 8.5" E.D.D.M.
Postcard (Front)*

bleed

Artwork that reaches the outline needs to extend to the edge of the **red line**.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the **blue line**

Please delete this guideline before submitting your design to print.

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*11" x 8.5" E.D.D.M.
Postcard (Back)*

*E.D.D.M. Label
& Indicia Boundary*

bleed

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cutline needs to extend to
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PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Local
Postal Customer

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